



ANT SHE
21st CONFERENCE
Supporting Nontrads for 20 Years!

THE ASSOCIATION FOR NON-TRADITIONAL
STUDENTS IN HIGHER EDUCATION ANNUAL
CONFERENCE

22nd Annual ANTSHE Conference 2019 Sponsor Information



SPONSORSHIP OPPORTUNITIES

Contact us today (301)992-2901 or visit us at: www.mvantshe.org

***"Restructuring Higher Education for the Future, Transforming the
Traditional College into the Non-Traditional College"***



Corporate Sponsorship

The Annual ANTSHE Conference provides plenty of opportunities for corporations to reach key decision makers in higher education, including administrators, advisors, faculty, and even nontraditional students from across the country—leading to heightened visibility, connections, and exposure to your innovative solutions.

Whether you're exhibiting, advertising, presenting, or sponsoring, you can create a package to meet your marketing goals at this unique adult learner-focused higher education event!

ANTSHE 2019 Opportunities

Additional opportunities such as advertising, presentations, sponsorships and emerging higher ed exhibits are available until February 26, 2019.

Exhibit Information

To add your company to the list of exhibitors and for booth space for the Sponsor/Exhibitor Showcase at the 2019 conference, please email president@antsheboardofdirectors.org.

Securing Booth Space

- Booths are offered to 2018 exhibitors as a priority.
- Next, ANTSHE partners, organizations, institutions, and members are offered the opportunity to secure booth space.
- Lastly, booths are available on a first-come, first-served basis.

Please Note: ANTSHE Members receive priority over nonmembers for booth selection. Learn more about ANTSHE Membership www.myantshe.org/membershipapplication or call 301-992-2901.

Booth Space Pricing

Booth space accommodates an 8' table and allows for additional space for signage so long as it does not obstruct the view of other exhibitors' booths, signage, demonstration, or intrude in their assigned space in any way.

Standard Booth with 8' table	\$600 each
Additional Booth Space after Standard Booth Purchase	\$150 each

Booth Space Includes

- Size includes a 8' table (unless otherwise noted in the sponsorship packages)
- 2 chairs
- Electricity upon request
- Free wifi access.
- Multi-table discount
- Standard listing in the print, and web
- One complimentary full conference registration*, including special events.
- Includes access to one complimentary attendee address list for sending an approved direct mail piece (no e-mail or telephone solicitation).

**The complimentary conference registration must be processed in advance. A fee will apply to on-site registrations.*

Additional Booth Space Information

- ANTSHE nor the conference center provides storage, placement, shipment, or return shipment of exhibit materials.

Exhibitor Set-Up and Removal

- Set-Up times are Wednesday, April 3 from 5:00pm-7:00pm
- and/or Thursday, April 4 from 7:30am-9:00am (All exhibitors MUST be set up no later than 9:00am Thursday, April 4)
- Tear-Down time is 3:00pm-5:00pm, Saturday, April 6 (All exhibits MUST be completely removed by 5:00PM) *Times are subject to change

Cancellation Policy

Exhibitor recognizes the damages that will incur for ANTSHE should they cancel or downsize. Exhibitor agrees to the following refund policy as liquidated damages in the event of cancellation or downsizing:

- 50% refund December 1–31, 2018
- 30% refund January 1-31, 2019
- 20% refund February 1–28, 2019
- No refund on or after March 1, 2019

All cancellations or request for downsizing must be made in writing. Cancellation fees will be determined based on the date of receipt of written notification.

Opportunities for Advertising, Presenting, and Sponsorship

Opportunities for advertising, presenting, and sponsorship at the Annual ANTSHE Conference will be available as of December 2018.

Some of the opportunities available to meet your overall objectives include:

Advertising for the ANTSHE Conference 2019 Program is now available.

Full Page.....\$350

Half Page.....\$175

Quarter Page.....\$100

Premier Advertising Opportunities:

Inside Front/Inside Back Cover (Full Color).....\$500

(All advertisements will be printed in black and white unless otherwise noted)

Digital files are recommended for advertisements and PDF files are preferred. Advertisements should be in high resolution and all fonts must be embedded. Ads should be emailed to: communications@antsheboardofdirectors.org.

ANTSHE reserves the right to determine if advertisement is related to the business or individual purchasing the advertisement.

Deadlines:

Space Reservation: February 1, 2019

Artwork closing date: February 10, 2019

Sponsorship Opportunities

Event Sponsor Levels

Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Non-Exhibiting Sponsorship - \$700 (No Limit)
<p>-Three (3) Full Conference Registrations</p> <p>-Guaranteed keynote speaking slot on 1st day of conference, executive level speaker recommended and approval of speaker is required.</p> <p>-Keynote Broadcast: Your keynote presentation will be broadcast live on the ANTSHE website and made available within 24 hours, maximizing your ability to promote your session to a broader, non-attendee audience. A custom URL with an embedded live player displaying your company logo will be made available for you to promote your keynote.</p> <p>-Track Session Speaking/Presentation Slot – An industry-related presentation delivered by your company at a scheduled session within the Conference agenda. (ANTSHE Conference approval of speaker and topic required)</p> <p>-Recognition as a Platinum Sponsor & Logo placement on all conference bags</p> <p>-Complete sponsorship of President’s Welcome Reception</p> <p>-Recognition in newsletter and published in The Nontrad Journal</p> <p>-Sponsorship includes all marketing: on-site signage, ad opportunities, on-site presence, logo on presentation during conference events, title to proprietary area, access to mailing list and database, logo</p>	<p>-Two (2) Full Conference Registration</p> <p>-Track Session Speaking/Presentation Slot – An industry-related presentation delivered by your company at a scheduled session within the Conference agenda.</p> <p>-Lunch sponsor (non-exclusive)</p> <p>-Complimentary conference program full page ad</p> <p>-One complimentary exhibit space</p> <p>-Sponsor recognition on all official conference signage</p> <p>-Sponsor recognition in all official conference publications and promotions</p> <p>-Opportunity to provide an Insert in Conference Bags– Insert a creative branded giveaway item in the conference bag to get the attention of all conference attendees distributed at registration.</p> <p>-Banner ad on conference website landing page</p> <p>-Special sponsor ribbon for all attending company members</p>	<p>-One (1) Full Conference Registration</p> <p>-Break Sponsor</p> <p>-Complimentary final program half page ad</p> <p>-Complimentary exhibit space</p> <p>-Sponsor recognition on all official conference signage</p> <p>-Sponsor recognition in all official conference publications and promotions</p> <p>-Opportunity to provide informational collateral in the registration materials and bags</p> <p>-Logo on conference website landing page</p> <p>-Special sponsor ribbon for all attending company members</p> <p>-Space on the sponsor table for organization flyer or brochure</p>	<p>-One half-price conference registration</p> <p>-Complimentary quarter page ad in conference program</p> <p>-Logo recognition on all official conference signage</p> <p>-Complimentary exhibit space</p> <p>-Logo recognition on PPT during keynote sessions</p> <p>-Recognition in all official conference publications and promotions</p> <p>-Opportunity to provide informational collateral in the registration materials and bags</p> <p>-Special sponsor ribbon for all attending company members.</p> <p>-Space on the sponsor table for organization flyer or brochure</p>	<p>-Recognition in Conference Program</p> <p>-Recognition in all official conference publications, and promotions, as well as online and social media.</p> <p>-Opportunity to provide informational collateral in the registration materials and bags</p> <p>-Quarter page ad in conference program</p>

<p>on collateral, logo on media buy.</p> <p>-Sponsor banners at entrance of Expo area.</p> <p>-Complimentary conference program premium position ad (Note: there are a limited number of premium position ads, and they are available on a first come, first served basis. If premium position ads are not available, two full page ads will be substituted.)</p> <p>-2 Exhibit tables and chairs</p> <p>-Recognition in e-mails leading up to the conference.</p> <p>-Opportunity to provide an insert in Conference Bags– Insert a creative branded giveaway item in the conference bag to get the attention of all conference attendees distributed at registration.</p> <p>-Special sponsor ribbon for all attending company members</p> <p>-Space on the sponsor table for organization flyer or brochure</p>	<p>-Space on the sponsor table for organization flyer or brochure</p>			
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Individual Sponsorship Opportunities

- Sponsor recognition on website and conference program
- Sponsored Lunch \$5,000 (sponsor recognition in program, social media, and table tents)
- Conference Portfolios \$1,000
- Name Badges (Donate badges with your college/university or organization, or \$500)
- Special Event (Painting party with snack and refreshments, shuttle, etc.) \$600

Contact the ANTSHE Conference Team to develop your plan for the 22nd Annual ANTSHE Conference 2019! We look forward to seeing you there!